

menomonie area

CHAMBER & VISITOR CENTER

Tiered Investment Menu

We are...
The **CONVENER** for leaders and influencers
The **CATALYST** for business growth
The **CHAMPION** for stronger communities



Chamber Investment provides access to numerous programs and perks, but at its core, you are investing in the Menomonie area economy, connections and insights, and advocacy on issues.

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CHAMBER & VISITOR CENTER

Together We Are Stronger!

Investor-driven and supported, the Chamber provides an array of opportunities for its member investors and the community at large to join, connect, and grow.

	Champion \$6,000	Catalyst \$4,000	Convener \$2,000	Connector \$900	Classic \$400
Business Referrals	✓	✓	✓	✓	✓
Business listing on menomoniechamber.org	✓	✓	✓	✓	✓
Connection events	✓	✓	✓	✓	✓
Member Orientation	✓	✓	✓	✓	✓
Virtual member badge and window decal	✓	✓	✓	✓	✓
Representation at governmental events	✓	✓	✓	✓	✓
Insurance Benefits	✓	✓	✓	✓	✓
Members-only pricing	✓	✓	✓	✓	✓
Directory categories	Up to 10	Up to 3	Up to 2	1	1
Listing in biennial Destination Guide	✓	✓	✓	✓	✓
Advertising discount in Destination Guide	✓	✓	✓	✓	
Business Spotlight	✓	✓	✓	✓	
Online Business Card	✓	✓	✓	✓	
Ask the Expert Posting	✓	✓	✓	✓	
Explore Menomonie Community Partner	✓	✓	✓	✓	
Website ad	1 Month	1 Month	1 Month	1 Month	
Press release or ad in newsletter	6 per year	4 per year	2 per year	1 per year	
Placer Reports	2 Xtra 2 Basic	1 Xtra 1 Basic	1 Basic		
Website sponsor	Annual	6 Months	3 months		
Invitation to Executive Leadership Reception	✓	✓	✓		
Season tickets to Chamber Luncheons	4	2	1		
Annual Meeting Tickets	4 Premier Reserved	2 Premier Reserved	2 Reserved		
Reserved seat at Leaders Circle	✓	✓			
Scholarship for Leadership Menomonie	\$500	\$350			
Chamber Chatter Podcast Sponsor	✓				
Gift a Membership	✓				
Meet Menomonie Platinum Sponsor	✓				
Youth Career Expo Platinum Sponsor	✓				

Are you an individual or non-profit charitable organization? Contact us regarding special rates.

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STRENGTHEN OUR REGIONAL ECONOMY

As a vital community partner, you help the Menomonie area create a more resilient and prosperous regional economy that benefits all residents and businesses. Your investment helps foster sustainable growth, promote innovation, and improve the overall economic well-being of our community.

UW-Stout understands that investing in the Menomonie Area Chamber of Commerce and Visitor Center means that we are investing in our community. Being part of a wide network of Chamber investors allows us to amplify our brand, leverage the expertise and opportunities across the network, and collaborate to make our community even more vibrant and attractive to those who reside here and visit. The wider our network, the more opportunities exist for our investors and community!

Katherine Frank
Chancellor, UW-Stout



POSITIONING IN OUR REGION

- Gift a membership to the charity or inclusive startup of your choice, including a public presentation (\$400 value)
- Introduce your company to UW-Stout students, faculty, and staff as a Platinum Sponsor of Meet Menomonie (\$1000 value)
- Showcase your career opportunities as a Platinum Sponsor of Youth Career Expo (\$500 value)
- Scholarship to Leadership Menomonie to use or gift to a charity of your choice (\$500 value)
- Receive 4 Placer data reports (2 Xtra, 2 Basic) (\$700 value)

TELL YOUR STORY

- Your business name announced as the Chamber Chatter Podcast sponsor once a month (\$1,500 value)
- Include your logo and a link to your home page as a sponsor of menomoniechamber.org or exploremenomonie.com (\$4,000 value)
- Up to 10 additional location or business listings in directory. (\$1000 value)

As a Champion level investor, you receive all of the great benefits listed above plus all the benefits of the Catalyst, Convener, Connector, and Classic levels on the following pages.

CHAMPION

\$6,000
ANNUALLY

Valued at more than
\$16,000

ADVOCATE FOR LOCAL BUSINESS

Advocating for our local businesses is essential for fostering vibrant communities, promoting economic growth, and preserving the unique character of the Menomonie area. Advocating for local businesses is not just about promoting commerce; it's about nurturing the heart and soul of your community.



Koowill, Inc. is a company that is constantly developing technology to create environmentally, animal, and human-friendly products. To practice this even better, with the help of the of Menomonie Area Chamber of Commerce and local residents, we will contribute wholeheartedly to the development of the local community.

Bongil Koo | Owner - Koowill, Inc.

POSITIONING IN OUR REGION

- Reserved seat on the Leaders Circle-meets twice annually to discuss advocacy issues in our region (\$50 value) *Exclusive*
- Scholarship to Leadership Menomonie to use or gift to a charity or business owner of your choice (\$350 value) *Exclusive*
- Pair of premiere reserved seats at our Annual Meeting & Awards (\$130 value)
- Pair of season tickets to quarterly Chamber Luncheons (\$270 value)
- Placer data reports (1 Xtra, 1 Basic) (\$350 value)

TELL YOUR STORY

- Menomoniechamber.org or exploremenomonie.com annual sponsor (\$2,000 value) *New*
- Press release or display ads in Menomonie Chamber or Explore Menomonie email newsletter, up to 4 per year (\$350 value)
- Up to 3 additional location or business listings in directory. (\$300 value)

\$4,000
ANNUALLY

Valued at more than \$7,900

As a Catalyst level investor, you receive all of the benefits listed above plus all the benefits of the Convener, Connector, and Classic levels on the following pages.

SUPPORT THE DEVELOPMENT OF LEADERS

Leadership Development is crucial for the success and growth of organizations, communities, and society as a whole. Effective leaders can inspire and guide individuals and teams, driving innovation, productivity, and positive change.

As a community bank, Dairy State Bank is committed to building the strength and well-being of the communities we serve. When our customers do well, our business does well. So partnering with the Chamber, having access to the resources they provide and connecting to other local businesses has enhanced our ability to carry out that mission.

Stacy Medin | President, Dairy State Bank



POSITIONING IN OUR REGION

- Invitation to Executive Leadership Reception for CEOs and business owners. Invite a C-level peer as your guest. (\$100 value) *Exclusive*
- Season tickets to quarterly Chamber Luncheon (\$270 value)
- Reserved seat at our Annual Meeting & Awards (\$65 value)
- Placer Basic report (\$100 value)

TELL YOUR STORY

- Ask the Expert on menomoniechamber.org or preferred status for your press releases up to twice per year (\$300 value)
- menomoniechamber.org or exploremenomonie.com sponsor, 3 months (\$1,200 value) *New*
- Press releases or display ads in our email newsletter, up to 2 per year (\$200 value)
- Up to 2 additional location or business listings in directory. (\$200 value)

CONVENER

\$2,000
ANNUALLY

Valued at more than
\$4,500

As a Convener level investor, you receive all of the benefits listed above plus all the benefits of the Connector and Classic levels on the following pages.

CONNECTING WITH YOUR COMMUNITY

We know it's hard to balance all the demands of your time and attention. We are committed to giving you services to grow your visibility, make you famous in our community and give you better connections that will save you time and money.



TELL YOUR STORY

- Business Spotlight written about your unique offerings and published on our blog (\$450 value) *New*
- Online business card includes highlighted business listing and listing in our directory at menomoniechamber.org (\$350 value)
- Ask the Expert article on menomoniechamber.org (\$300 value)
- Your ad on menomoniechamber.org secondary page, one month per year (\$350 value) *New*
- Press releases or display ads in our emailed newsletter, one per year (\$100 value)
- Advertising discount in Menomonie's biennial Destination Guide

\$900

ANNUALLY

Valued at more than \$2,400

Reserved for businesses with 50 or less employees

As a Connector level investor, you receive all of the benefits listed above plus all the benefits of the Classic level on the following page.

BUILDING RELATIONSHIPS

Let the Chamber be your connection to those who will help your business grow.

CONNECTING YOU TO OUR REGION

- Receive Chamber, member-to-member, and community referrals exclusively for members
- Stay informed of the Chamber happenings with a subscription to our weekly email newsletter
- Search engine optimized business listing on menomoniechamber.org, helping your Google rankings. Includes business description up to 200 characters.
- Invitation to connection events
 - Chamber luncheons
 - Business After Hours
 - Educational events
- Member Orientation Session from your membership concierge
- Virtual membership badge and window decal-tell your community you are invested in our region.
- Chamber representation at regional governmental meetings
- Members-only pricing at events
- Attend and host Chamber events such as ribbon cuttings, groundbreakings. These events are meaningful opportunities to connect with area business professionals and expand your reach.
- Access to discounts on insurance products
- Drive traffic to your business with Hot Deals on the Chamber's website
- Post job listings on the Chamber's website (viewable to the public)
- And more... talk to us about the full listing of Classic benefits.

CLASSIC

\$400

ANNUALLY

Valued at more than \$900

Reserved for businesses with less than 25 employees

Are you looking to get involved but don't see your perfect fit? Ask us about a signature package designed to specifically fit your needs!

