

New!

PLACER AI REPORTS

Gain insights into consumer foot traffic and demographics,
with applications for commercial, hospitality, and municipalities

Placer.ai is a location analytics tool that helps clients measure the success of their marketing campaigns and optimize media strategies. Here are some ways Placer.ai reports can help with marketing and decision making:

- Geofencing-define the spatial scope of a geofence and analyze the demographics of people who live or visit the area. This information can be used to create promotional messages and measure attendance at events.
- Audience understanding-with demographic reports, we can help clients understand their audiences.
- Store traffic measurement

Placer.ai uses an algorithm to separate visitor, employee, and resident counts by analyzing patterns in length of stay. The company's clients include restaurants, hospitality businesses, and retail stores.

SILVER ANNUAL

2 Basic Reports
2 Xtra Reports
Placer Intern Support

Investor Package Price \$650
Public Package Price \$850

GOLD ANNUAL

4 Basic Reports
4 Xtra Reports
Placer Intern Support

Investor Package Price \$1200
Public Package Price \$1650

PLATINUM ANNUAL

6 Basic Reports
6 Xtra Reports
Placer Intern Support

Investor Package Price \$1700
Public Package Price \$2400

STANDARD A LA CARTE

Market Report
Visitors by Origin
Trade area Analysis
Void Analysis

Investor Package Price \$100
Public Package Price \$150

ENHANCED A LA CARTE

Routes Report
Workforce Trade Area Report
Trade Area Demographic
Profile
Location Heat Map

Investor Package Price \$250
Public Package Price \$300

SIGNATURE ANNUAL

A package designed especially for your organization's needs.

Ask for an appointment.

CONTACT US TO RESERVE YOUR PACKAGE!

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