

# MEMBER & SPONSORSHIP GUIDE



# TABLE OF CONTENTS

1. Chamber Staff
2. 2025 Board of Directors
3. Get Involved
5. Business Services
7. Maximize Your Membership
8. What Are Chamber Checks?
9. Explore Menomonie
10. Menomonie Sculpture Tour
11. Young Professionals
13. Business After Hours
14. Holiday Party
15. Chamber Luncheons
16. Skill Booster Series
17. Eggs & Issues
18. Youth Career Expo
19. Coffee & Commerce
20. Leadership Menomonie
21. Annual Meeting & Awards
23. Golf Outing
25. Holiday Raffle
26. Meet Menomonie
27. Youth Leadership
28. Placer Reports
29. Marketing Opportunities
31. Membership Tiers

## MEET YOUR CHAMBER STAFF

The Menomonie Area Chamber & Visitor Center team is here to provide support for your business/organization and engage with our community. The Chamber acts as a hub for resources and streamlines relevant information for the business community and visitors. If you have any questions or if there is anything else we can do to assist your business, please don't hesitate to reach out to us!

Sincerely,

**Your Menomonie Area Chamber & Visitor Center Team!**

ASHLEY  
DEMUTH

Chief Executive  
Officer

ceo@  
menomonie  
chamber.org

MAYA  
CANON

Marketing  
Coordinator

marketing@  
menomonie  
chamber.org

MELISSA  
ANDERSON

Director of  
Investor  
Relations

programse  
menomonie  
chamber.org

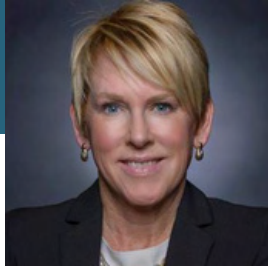
TAMMY  
SIMON

Director of  
Tourism

tourism@  
menomonie  
chamber.org

# 2025 BOARD OF DIRECTORS

## EXECUTIVE TEAM



**Katherine Frank**  
Chair  
University of  
Wisconsin-Stout



**Dianna Fiergola**  
Vice-Chair / Secretary  
Mainstream Boutique



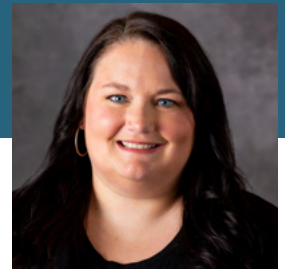
**Jolene Fisher**  
Past Chair  
Dunn Energy  
Cooperative



**Travis Ida**  
Treasurer  
Trust Point, Inc.



**Jeff Blomquist**  
Executive At Large  
3M Company



**Kyrah Klika**  
Executive At Large  
WESTconsin Credit Union



**Stanley Lichucki**  
Andersen Corporation



**Amanda Truman**  
Citizens State Bank



**James Hanke**  
Community & Economic  
Development Associates



**Maggie Peinovich**  
Mayo Clinic  
Health System



**Ryan Martin**  
Pathways Real Estate



**Maggie McLoone**  
Weld Riley, S.C.



**Jim Maguire**  
Wilson Creek Inn



Learn more  
about the Board



## GET INVOLVED

The Chamber is successful because of the engagement and support provided by our investors. Volunteer opportunities within committees help investors to expand their personal networks and help us reach the Chamber's goals. All employees of current Chamber investors are invited to volunteer.

### ADVOCACY COMMITTEE

The Advocacy Committee actively supports the planning and execution of advocacy-focused events and activities in collaboration with Chamber staff. Their proactive approach extends to cultivating and nurturing productive relationships between the Chamber and public officials. The committee takes on the responsibility of discussing and offering recommendations regarding the Chamber's stance on legislation to the Board of Directors. Additionally, the committee is instrumental in promoting the Chippewa Valley Rally, working to bolster participation in this significant event. To stay informed and responsive to community needs, the Advocacy Committee identifies key issues through comprehensive methods such as information sharing, data review, and other strategic approaches. Their commitment extends to creating educational and resource tools that empower Chamber investors. Beyond these specific responsibilities, the committee undertakes various actions aligned with the Menomonie Area Chamber's strategic direction to further enhance its impact and effectiveness.





## AMBASSADORS COMMITTEE

Ambassadors promote Chamber programs and answer questions about the business community, Chamber membership investing, and more! These dedicated volunteers share their knowledge and experiences with investors, guiding them on the path of Chamber success. Ambassadors are the champions of fun, assisting with various Chamber and investor celebrations.

## WORKFORCE & EDUCATION COMMITTEE

The mission of the Workforce & Education Committee is to connect Menomonee area employers, students, and local education providers to develop and retain a qualified workforce. The Workforce & Education Committee collaborates with the Chamber team to provide the Youth Career Expo, Meet Menomonee, and other workforce activities.

## YOUNG PROFESSIONALS STEERING COMMITTEE

Young Professionals is a tool to engage the emerging workforce in our community with socialization, development and community service as key topics for this group. Young Professionals is a great way to enhance leadership skills while building relationships to create the next generation of leaders within our community. Young Professionals is for any investor member to serve who is 18+ and/or young at heart!





# BUSINESS SERVICES

## CERTIFICATE OF ORIGIN DOCUMENT SERVICE

To assist your business and to facilitate international trade, the Menomonie Area Chamber & Visitor Center offers Certificate of Origin processing. A Certificate of Origin is an international trade document attesting that goods in an export shipment are wholly obtained, produced, manufactured, or processed in a particular country. Completing your Certificate of Origin through the Menomonie Area Chamber & Visitor Center at no cost will provide your business with a range of benefits:

- Reduce the cost and time involved in making your Certificate of Origin applications
- Provide quicker turnaround times for applications and increase shipping efficiency
- Increase staff productivity and automate workflow
- Enhance the security of your document processing activities

## CHAMBER EQUIPMENT LENDING LIBRARY

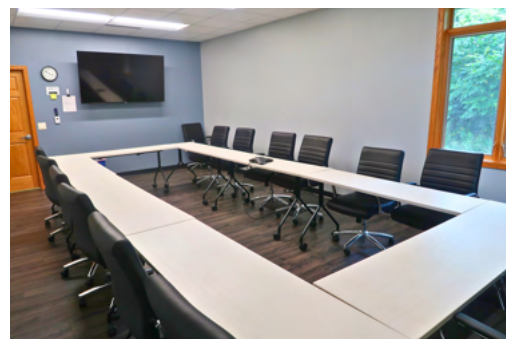
Chamber member investors have the ability to utilize Chamber equipment at no cost!

- 6 Foot Plastic Folding Tables
- Pipe and Drape
- Pop Up Canopies
- Ribbon Cutting Scissors
- Paper Folder
- Gold Raffle Tumbler
- Extension Cords
- Speaker System & Microphones
- Bean Bag Boards
- And More!

See the full listing at: [menomoniechamber.org/business-services](http://menomoniechamber.org/business-services)

## CHAMBER CONFERENCE ROOM USAGE

The Conference Room at the Menomonie Area Chamber & Visitor Center can be reserved for your business at no cost as a membership investor.





## MEMBER INFORMATION CENTER (MIC)

As a member of the Menomonie Area Chamber & Visitor Center, you have the opportunity to market your business to consumers visiting [menomoniechamber.org](http://menomoniechamber.org) by enhancing your informational home page with pictures and text. You can also post hot deals, job openings, and events, add keywords to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items.

Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the ChamberMaster website. Access resources and analytics that are specific to your business in the report section.

To get your MIC login or to add a staff to your login roster, give us a call or email: [info@menomoniechamber.org](mailto:info@menomoniechamber.org)

## INDIVIDUAL BUSINESS ENGAGEMENT DATA

Did you know that we collect data on how many website visitors are searching for your business or clicking on your directory listing?

Contact [programs@menomoniechamber.org](mailto:programs@menomoniechamber.org) to learn more about your individual analytics.

## RIBBON CUTTINGS & GROUNDBREAKINGS

Let the Chamber team help you celebrate and share your story. Whether you're hosting a ground breaking, grand opening, or celebrating a monumental business anniversary, the Chamber has options to help you get your message out to the business community. In order to allow for proper promotion of this celebration, we encourage all celebrations be scheduled a minimum of two weeks prior to the event.

### Ribbon Cutting Celebration Types:



New Chamber Investor



Business Anniversaries



Ground Breakings



Open House, Remodel, & Grand Openings





## MAXIMIZE YOUR MEMBERSHIP

Your Chamber investment is a lot like a gym membership. The gym offers a number of tools to help you achieve your goals: free-weights, treadmills, stair-steppers. But if you don't use these tools, you won't achieve your fitness goals.

Similarly, the Chamber offers many tools that can help you achieve your business goals. Your online business listing helps you gain exposure by utilizing search engine optimized keywords. We invite you to be part of the growth of the Menomonie Area Chamber & Visitor Center, the community, and to make the Chamber your most valued business partner.

Check these steps off your list and get started maximizing your Chamber investment today:

- Refresh your member listing on [menomoniechamber.org](http://menomoniechamber.org)
- Maintain an up-to-date business and representative listings
- Drop off your marketing literature/business cards to display at our office
- Post a job opening, event, news release, or hot deal in your member portal
- Follow the Chamber on Facebook, Instagram, TikTok, & LinkedIn for regular updates
- Attend a Maximize Your Membership Session

### MAXIMIZE YOUR MEMBERSHIP SESSIONS

Maximize Your Membership Sessions will introduce you to our Chamber's valuable resources. This event is an excellent opportunity to connect with other Chamber member investors, share your business insights, and ask your Chamber questions. We encourage all members to bring their business cards and promotional materials for networking purposes and office displays. We look forward to this partnership and the continued support in making the Chamber a thriving and dynamic community of business.

Contact the Chamber or visit the [menomoniechamber.org/maximizemembership](http://menomoniechamber.org/maximizemembership) to learn more and register.





# WHAT ARE CHAMBER CHECKS?

Chamber checks can be purchased from the Menomonie Area Chamber & Visitor Center's office or online in increments of \$5 - \$50. Anyone is welcome to purchase and/or redeem Chamber checks.

How can my business use Chamber checks? Local businesses use Chamber checks for employee rewards, customer appreciation, as a marketing tool, and for various other programs.

Chamber checks are valid at more than 100 participating Chamber investor businesses, which means we are directing customers to your location and encouraging our community to support local businesses.

## GETTING STARTED - ACCEPTING CHAMBER CHECKS

- Sign up with the Chamber at [info@menomoniechamber.org](mailto:info@menomoniechamber.org).
- When presented with a Chamber check as payment, investor businesses accept it as a normal check and provide cash back, if applicable.
- If you notice a Chamber check is 120 days past the issue date, contact the Chamber office and we will issue you a replacement check.
- Your business will be listed as a participating investor.
  - Optional business ad space available to increase business visibility



### PROMOTE YOUR BUSINESS - CHAMBER CHECK AD SPACE

Your business logo and contact information is included with every Chamber Check sold as well as listed on the Chamber Check website page.  
 1/8 Ad dimensions: 3.625" x 2.375"

Basic Listing	Included in membership
Enhanced Listing	\$75
1/8 Page Display	\$150
Optional Art Design Fee	Starting at \$95

 1,700+ Chamber Checks Issued from July 1, 2023 - July 31 - 2024



## WHAT IS EXPLORE MENOMONIE?

Explore Menomonie is the Tourism program for the City of Menomonie, operated by the Menomonie Area Chamber & Visitor Center. The program is facilitated by using a portion of the funds collected from hotel room taxes within the city to promote Menomonie and the surrounding areas. Explore Menomonie's goal is to increase visits from tourists outside the area and foster community collaboration. A few of the events and programs of Explore Menomonie are Menomonie's Destination Guide, The Menomonie Sculpture Tour, Special Event and Community Enhancement Grants, co-hosting the Parade of Lights, and promoting tourist destinations throughout the city. Explore Menomonie also hosts episodes of Chamber Chatter to discuss area tourist hot spots and upcoming events, and to highlight area citizens and their contributions to the Tourism industry in Menomonie.

## DESTINATION GUIDE

Explore Menomonie produces a biennial Destination Guide, highlighting businesses and tourist attractions in the area. This guide is one of the primary resources for visitors and new residents. As an included benefit of your membership investment, your business name is included in the guide. Additional display ads are offered to Chamber investors at a discounted rate. Destination Guides are distributed both locally and throughout the state of Wisconsin. An interactive version of the guide is available on [www.exploremenomonie.com](http://www.exploremenomonie.com).

## SPECIAL EVENT & COMMUNITY ENHANCEMENT GRANTS

Explore Menomonie, a program of the Menomonie Area Chamber & Visitor Center, is charged with promoting tourism activities throughout the Menomonie area. The overall goal is to bring in visitors to the area to create a positive impact on the region's economy.

The purpose of this grant program is to assist with funding for projects, programs and events that improve the experience of visiting the City of Menomonie and the Dunn County area. Long-term goals of this grant program include generating overnight visits, extending visitor stays, promoting a positive image to visitors, and creating a desire for visitors to return.





Explore Menomonie works with Sculpture Tour Eau Claire to procure sculptures to be placed throughout the city. Sculpture Tours create a space for local and international artists to showcase their work and are free and available to the public 24/7 on our city streets and in our parks. This public art adds uniqueness to our community and helps to make Menomonie a place where people come to work, play, and live.

Become a sponsor of the Menomonie Sculpture Tour! Email [tourism@menomoniechamber.org](mailto:tourism@menomoniechamber.org) for more info on how to become a sponsor.

### SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor \$3000/year for 3 years	Partner \$2000/year	Supporter \$1000/year
Marketing Materials	Logo	Logo	Name
Explore Menomonie Website Event Page	Logo	Logo	Name
Social Media Promotion	Logo and/or Tag	Logo and/or Tag	Name and/or Tag
Choice of Sculpture and Location	●		
Sculpture Signage	Logo		





**Young Professionals**  
Connect. Develop. Contribute.



Young Professionals offers your business and its employees opportunities to engage in meaningful ways with the Chamber. Anyone over the age of 18 is welcome to participate, providing an inclusive platform to promote your business while supporting your team!"

Menomonie Young Professionals offers an opportunity for emerging professionals between the ages of 18-39 to serve on the steering committee. Hosted programs and events focus on professional development, social networking and community service activities. The Steering Committee collaborates to host programs and events on connecting with businesses, community leaders and impact your community through bi-monthly events and projects that are both fun and valuable. All ages are invited to join the fun and provide a mentor experience for an emerging professional.

Young Professionals offers professional development, philanthropic efforts, social activities, and business connections that will benefit them for years to come. A community influenced by young professionals is a community that can attract and retain them!

## YOUNG PROFESSIONALS 2025 CALENDAR

<b>JAN</b> YP Meeting	<b>FEB</b> <b>Feb. 12</b> Sip & Solve	<b>MAR</b> YP Meeting	<b>APR</b> <b>Apr. 23</b> Professional Clothing Drive for Students	<b>MAY</b> YP Meeting	<b>JUN</b> <b>Jun. 17</b> Snapshot to Success
<b>JUL</b> YP Meeting	<b>AUG</b>	<b>SEPT</b> YP Social at the Great Community Cookout	<b>OCT</b> <b>Oct. 2</b> Amazing Race	<b>NOV</b> <b>Nov. 6</b> Puzzles & Pizza	<b>DEC</b>

# YOUNG PROFESSIONALS SPONSOR OPPORTUNITIES



Sponsoring the Young Professionals program is a smart investment in our community's future. This program helps individuals grow as leaders and business professionals through professional development, social networking, and community service activities. By sponsoring, your business gains visibility and supports employee development. This involvement fosters lasting business connections and contributes to a vibrant community that attracts and retains talent. Show your commitment to community growth and enhance your brand by being an annual Menomonie Young Professionals sponsor.

**New!**

Program Sponsor Benefits	Platinum \$500	Gold \$250
Digital & Print Marketing	Logo	Name
Table Tents	Logo	Name
Event Webpage	Logo	Name
Social Media	Logo and/or Tag	Name and/or Tag
Professional Development Registrations	4	2
Amazing Race Team	4 Racers	
Event Welcome Address	Verbal at 4 YP Events (February, June, September, and October)	

To maximize your sponsorship opportunities for this program in the 2025 calendar year, please register by January 31st.

Sponsorships secured after this date will not be prorated.

Sponsorship availability is limited and cannot be guaranteed. Contact the Chamber team to become a sponsor.



# Business After Hours

Connect. Promote. Expand.



## ON THE 3RD MONDAY OF THE MONTH

### TRAVELING LOCATIONS

## REGISTRATION

**New!** FREE FOR MEMBER EMPLOYEES  
\$10 FOR PUBLIC

Promote your business through a social networking event that connects both Chamber investors and community members in an informal setting.

As a venue host, you are invited to share your business through on-site tours to increase visibility. As a food/drink host, we invite you to coordinate with the venue host to entertain guests with light hors d'oeuvres and beverages of your choice. If venue licensing allows, a cash bar may be offered.

Contact the Chamber for questions regarding alternate licensing options. Availability is limited and scheduled well in advance.

### HOSTING OPPORTUNITIES

Sponsor Benefits	In-Kind Venue	In-Kind Food / Drink
Event Flyer	Logo	Logo
Website Event Page	Logo	Logo
Pre-Event Social Media Promotion	●	●
Pre-Event Newsletter Promotion	●	●
Pre-Event Video	●	●
Table Tents	●	●
Event Message/Presentation	●	●
Business Tour (Optional)	●	
Post Event Social Media	Logo and/or Tag	Logo and/or Tag
Post Event Newsletter	Logo	Logo

To maximize your sponsorship opportunities for this program in the 2025 calendar year, please register by January 31st.


Sponsorships secured after this date will not be prorated.

# BUSINESS AFTER HOURS SPONSOR OPPORTUNITIES



Sponsoring the Business After Hours program is an excellent way to enhance your business's visibility within the local professional community. As a sponsor, you'll gain direct exposure to business leaders, decision-makers, and potential clients in a relaxed, networking-focused environment.

It's an opportunity to showcase your products or services, strengthen your brand, and create meaningful connections with other professionals. This sponsorship not only helps build your reputation as a key supporter of local business growth, but also provides a platform to engage with a wide audience that values collaboration and community.

 <b>Program Sponsor Benefits</b>	<b>Platinum \$500</b> Only 2 Spot Available!
Social Media Promotion	Logo and/or Tag
Digital & Print Marketing	Logo
Website Event Page	Logo
Sponsor Spotlight	At the Summer Soiree and the Holiday Party
Post Event Newsletter	Logo

To maximize your sponsorship opportunities for this program in the 2025 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated.

Sponsorship availability is limited and cannot be guaranteed. Contact the Chamber team to become a sponsor.



# Chamber Luncheon

## Keynote Professional Development



### QUARTERLY TRAVELING LOCATIONS

### REGISTRATION

\$40 FOR MEMBER EMPLOYEES

\$50 FOR PUBLIC

Explore our Chamber Luncheons, a quarterly series thoughtfully curated to enhance your business' professional growth. Each session offers a keynote-style luncheon that provides the opportunity to learn from field experts. It's not just about listening; these events are designed to actively equip your team with valuable tools and resources to support business development.

#### 2025 Chamber Luncheons

- February 20, 2025 - Professional Development
- June 24, 2025 - Leadership
- September 18, 2025 - Tourism
- December 11, 2025 - Advocacy

#### SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$500 Only 3 Available	Gold \$250
Digital & Print Marketing	Logo	Name
Program Website Page	Logo	Name
Luncheon Registrations	4 per year, total	2 per year, total
Table Tents	Logo	Name
Social Media Promotion	Logo and/or Tag	
Event Welcome Sign	1 luncheon - selection based on first come, first request	
Newsletter Recognition	Logo	
Event Welcome Sign	Logo	

To maximize your sponsorship opportunities for this program in the 2025 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated.



**New!**



# Skill Booster Series

## Hands-On Learning Labs



### QUARTERLY TRAVELING LOCATION

### REGISTRATION

- \$99 - DUAL SESSION SEMINAR - SESSION A & B
- \$69 - DUAL SESSION SEMINAR - ONE SESSION (A OR B)
- \$69 - ONE SESSION SEMINARS

NEW! We introduce a new series of educational seminars designed to empower our members and community with valuable professional development opportunities. These semi-annual seminars offer a two-part curriculum, allowing attendees to choose to participate in one or both sessions.

Join us for these informative and engaging seminars and discover how professional development can elevate your career and contribute to the growth of our community.

#### 2025 Educational Seminars - Topics & Speakers TBA

- February 26, 2025
- June 11, 2025 & July 9, 2025 (Dual sessions)
- September 2025

**New!**

### SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$500 Only 3 Available	Gold \$250
Session Registration	2 Single Session or 1 Dual Session	1 Single Session
Table Tents	Logo	Name
Website Event Page	Logo	Name
Newsletter Recognition	Logo	Name
Digital and Print Marketing	Logo	
Digital Welcome Sign	Logo	
Social Media Promotion	Logo and/or Tag	

To maximize your sponsorship opportunities for this program in the 2025 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated.

Sponsorship availability is limited and cannot be guaranteed. Contact the Chamber team to become a sponsor.



# MENOMONIE AREA EGGS & ISSUES

**JUNE 10, 2025**  
**NOVEMBER 19, 2025**  
TRAVELING LOCATIONS

## REGISTRATION

**\$30 FOR MEMBER EMPLOYEES**  
**\$40 FOR PUBLIC**

Join us for Menomonie Eggs & Issues, where each session brings fresh perspectives on vital local topics. With ever-changing themes, this series is designed to keep you informed on the latest trends and practical strategies affecting our community. Your registration includes a breakfast buffet and an insightful program. During each session, expert panelists will delve into pressing issues and offer actionable solutions tailored to Menomonie's unique challenges. Whether it's addressing workforce development, education, or community growth, Menomonie Eggs & Issues is your opportunity to engage with thought leaders and drive meaningful change. Don't miss out on these transformative conversations!



## **New!** SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$500 Only 2 available	Gold \$250
Event Registrations	4 per year	2 per year
Table Tent	Logo	Name
Digital & Print Marketing	Logo	Name
Pre-Event Newsletter Recognition	Logo	Name
Post-Event Newsletter Recognition	Logo	Name
Social Media Marketing	Logo and/or Tag	
Event Welcome Message	Verbal Welcome	
Event Webpage	Logo	

To maximize your sponsorship opportunities for this program in the 2025 calendar year, please register by January 31st.

Sponsorships secured after this date will not be prorated.



**APRIL 23, 2025**  
 MENOMONIE HIGH SCHOOL

Businesses are invited to connect with approximately 500 high school students from local school districts to promote employment, describe career pathways, and advocate for internships, co-ops, and youth apprenticeships. This expo-style event is your opportunity to help educate and build our future workforce.

Sponsorships from this event also support the Chamber scholarship, which is available to graduating seniors throughout Dunn County who have a parent/guardian or grandparent who is employed by a Chamber member investor business. A student working directly for a Chamber member investor also meets qualification criteria.

**SPONSOR OPPORTUNITIES**

<b>Sponsor Benefits</b>	<b>Platinum \$500</b>	<b>Gold \$250</b>	<b>Silver \$150</b>
Digital & Print Marketing	Logo	Logo	Name
Website Event Page	Logo	Logo	Name
Booth at Event	2 / Premier Placement	1 / Premier Placement	1
Social Media Promotion	Logo and/or Tag	Name and/or Tag	
Post Event Newsletter Recognition	Logo	Name	
Event Welcome Banner	Logo		
Student Welcome	Verbal		
<b>Junior Chamber Scholarship</b>			
High school Seniors that qualify will be eligible to apply for a \$1,000 scholarship!			
Jr. Chamber Scholarship Sponsor	Logo		
Scholarship Reception	In Person Representative		



# Coffee & Commerce

Discuss. Learn. Collaborate.



## QUARTERLY TRAVELING LOCATIONS

## REGISTRATION

FREE FOR MEMBER EMPLOYEES  
\$25 FOR PUBLIC PER SESSION

Each session features a focused topic, from business funding to customer service skill building, offering your business visibility and the chance to connect with key decision-makers in an informal yet impactful setting.

Unlock the potential of your business by sponsoring Coffee & Commerce, a premier event that brings together Chamber Investors, their employees, and the broader community. This is more than just a networking opportunity—it's a chance to position your brand at the forefront of professional development in our area. Sponsor Coffee & Commerce and be a catalyst for local business growth.

### 2025 Coffee & Commerce

- January 23, 2025 - Marketing & Communications Roundtable
- May 7, 2025 - Nonprofit Roundtable
- July 8, 2025 - Human Resources Roundtable
- October 2025 - Manufacturing Roundtable

### New! SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$250	Gold \$125
Digital & Print Marketing	Logo	Name
Table Tents	Logo	Name
Event Webpage	Logo	Name
Social Media	Logo and/or Tag	Name and/or Tag
Welcome Address	Up to 4 Sessions	

To maximize your sponsorship opportunities for this program in the 2025 calendar year, please register by January 31st.

Sponsorships secured after this date will not be prorated.

Sponsorship availability is limited and cannot be guaranteed. Contact the Chamber team to become a sponsor.



## AUGUST 2025 - JUNE 2026

### TRAVELING LOCATIONS

### REGISTRATION

#### INDIVIDUAL TUITION \$1,250

Participant tuition includes all program fees, leadership retreat, tours, transportation for four days, program supplies, and meals. Participants are responsible for their own transportation to/from the retreat site in August.

This ten-month program includes development activities and business tours that are strategically planned to create awareness of the businesses and industries that shape our community.

Participants also engage in team building and leadership activities that impact personal and professional growth. Groups will complete a community service project, which they present during the graduation celebration.

Promote your business and engage your team in Leadership Menomonie! Space in this program is limited to maintain a small group environment.

### SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$1750	Gold \$750	Lunch \$300 (In-Kind or Financial)	Community Project Sponsor \$250
Website Event Page	Logo	Name	Name	Name
Social Media Promotion	Logo and/or Tag	Name and/or Tag	During the Month Providing Logo and/or Tag	Name and/or Tag
Post Event Newsletter	Logo	Name	Name	
Printed Program Materials	Logo	Name		
Community Project Marketing	Logo			Logo
Tuition	1 Full Tuition			
Retreat Welcome Sign	Logo			
Participant Lanyard Promotion	Logo			
Guaranteed Tour Spot	One Month			
Graduation Invitation & Program	Logo			
Class T-shirt Recognition	Logo			
Lunch Table Tents	Logo		Logo at hosted session	



# ANNUAL MEETING & AWARDS



**MAY 28, 2025**  
UNIVERSITY OF  
WISCONSIN-STOUT

## REGISTRATION

\$70 INDIVIDUAL TICKETS

ASSIGNED TABLE SEATING

\$500 TABLE FOR 8

RESERVED TABLE FOR 8 ATTENDEES

This much-anticipated event celebrates our Chamber investors, volunteers, and community leaders. Please join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in the next year.

This event is "entertainment style" with heavy hors d'oeuvres, a cash bar, raffles, and a one-hour award program. An afterparty takes place following the program, to provide enhanced connection opportunities and continued celebrations.



# ANNUAL MEETING & AWARDS SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$3,500	Gold \$2,500	Silver \$1,000	Bronze \$750 (Award) Only 8 Available!	Dessert \$300 Logo on all Tables at Event
Post Event Newsletter	Logo	Logo	Name	Name	Name
Website Event Page	Logo	Logo	Logo	Name	
Attendee Tickets	Premier Reserved Table for 8	Premier Reserved Table for 4 (shared)	Reserved Table for 2 (shared)	Reserved Table for 2 (shared)	
Printed Program	Logo	Logo	Logo		
Event Welcome Sign	Logo	Logo	Name		
Social Media Promotion	Logo and/or Tag	Logo and/or Tag			
Digital & Print Marketing	Logo	Logo			
Table Tents	Logo	Name			
Video Welcome	On Screen				
Attendee Address	On Stage				
On-Screen Logo	Each Slide				
Award Presentation				On Stage	



# 29TH ANNUAL GOLF OUTING



**AUGUST 6, 2025**  
**WHITETAIL GOLF COURSE**

## REGISTRATION

\$135 INDIVIDUAL REGISTRATION

\$500 FOURSOME TEAM

\$80 TEAM GAME PACKAGE

GOLF INCLUDES 18-HOLE SCRAMBLE, SHARED CART, GOLFER GIFT, BOX LUNCH AND STEAK DINNER.

\*ADDITIONAL DINNER TICKETS MAY BE PURCHASED PRIOR TO DEADLINE FOR \$25/EACH

Build your business connections on the greens during this 4-person scramble tournament. We welcome you to join other Chamber investors and show off your skills or come just for the fun! The winning golf team will receive their business name on the traveling trophy and will have the honor of displaying it at their business until the next year's golf outing.

Not interested in golfing? Check out various sponsor investment options to promote your business.





# 29TH ANNUAL GOLF OUTING SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$1750	Gold \$1250	Silver \$1000	Beverage Cart \$500	Putting Game \$500
Logo Displayed at Venue	At Tee	At Tee	On Golfer Gift	On Cart	At Green
In-Person Representative	At Tee Includes 2 lunches and 2 dinners	At Tee Includes 2 lunches		On Cart	At Green
Post Event Website	Logo	Logo	Name	Name	Name
Website Event Page	Logo	Name	Name		
Golfer Program	Logo	Logo	Name		
Social Media Promotion	Logo and/or Tag	Logo and/or Tag	Name and/or Tag	SOLD OUT	SOLD OUT
Post Event Newsletter	Logo	Logo	Name		
Golfer Registrations	Team of 4	Team of 4			
Digital & Print Marketing	Logo	Name			
Hole Placement	Premium Choice				
Event Welcome Message	Verbal				
Event Welcome Banner	Logo				
Table Tents	Logo				

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Hole \$350	Lunch \$300	Snack \$300	Dessert \$300	Printed Promo in Golfer Gift \$100
Logo Displayed at Venue	At Tee	On Lunches	Name in Program	On Dinner Tables	In Golfer Gift
Post Event Website	Name	Name	Name	Name	
In-Person Representative	At Tee Includes 2 lunches				

Sponsorship availability is limited and cannot be guaranteed. Contact the Chamber team to become a sponsor.



# Holiday Raffle



## SELECT DATES FROM DEC 2025

TRAVELING LOCATIONS

## TICKET PRICE

1 FOR \$10  
12 FOR \$100

Keep the cheer here with the Annual Chamber Check Raffle! \$4,000 in Chamber Checks will be awarded, and are drawn on a progressive prize calendar. Chamber Checks can be used at more than 100 participating Chamber businesses, helping to boost our local economy.

Only 1,000 raffle tickets are printed and available for sale. This is a dynamite sponsor opportunity with limited sponsorships available!

## SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$300 Only 6 Spots Available!
Logo on Raffle Ticket	Full-Color Logo
On-Site Raffle Drawings at Your Business	2
On-Site Raffle Drawing at the Chamber	2
Verbal Video Announcement	All Drawing Dates
Website Event Page	Logo
Newsletter Promotion	Logo
Post Event Thank You	Logo
Social Media Promotion	Logo and/or Tag on Drawing Days
Digital and Print Marketing	Logo

# WELCOME TO MEET MENOMONIE



**September 3, 2025**  
4PM - 7PM



**Johnson Fieldhouse Multipurpose Room**  
Enter through the door on 3rd St E

**5,000+ Students Invited**

**Be a part of shaping the future while growing your business!**

Streamline your recruiting and maximize your reach at Meet Menomonie, an event offering exclusive access to UW-Stout students. Connect with potential customers, volunteers, or employees, highlight your unique products and services, and engage with the community in a meaningful way.

**This is your chance to:**

- ✓ **Connect** - Get direct access to local talent and new customers.
- ✓ **Discover** - Discover - Gain new insights about how to best reach the student population
- ✓ **Captivate** - Showcase your offerings or spread awareness to UW-Stout students.

## SPONSOR OPPORTUNITIES (EXCLUSIVE TO CHAMBER MEMBERSHIP INVESTORS)

Sponsor Benefits	Platinum \$1000	Gold \$500	Booth \$250
Exhibit Booth Space	2	2	1
Website Event Page	Logo	Name	
Post Event Newsletter	Logo	Name	
Post Event Student Newsletter	Logo	Name	
Digital & Print Marketing	Logo		
Social Media Promotion	Logo and/or Tag		
Welcome Event Sign	Logo		

### Non-Chamber Membership Investor Registration: \$400 / Standard Booth





**New!**



**Youth Leadership**  
Learn. Experience. Grow.



## AUGUST 2025 - JUNE 2026

### TRAVELING LOCATIONS

The Youth Leadership Program is a comprehensive 10-month initiative designed to equip local youth with essential skills and knowledge to succeed in their future careers. Through a variety of industry-focused workshops, mentorship opportunities, and hands-on experiences, participants will gain a deep understanding of the diverse career paths available within their community. By participating in the Youth Leadership Program, students will gain valuable experience, develop essential skills, and build a strong foundation for their future.

By sponsoring a student in the Youth Leadership Program, businesses can make a positive impact on the community, develop future talent, and enhance their own brand reputation.

### **New!** SPONSOR OPPORTUNITIES

Sponsor Benefits	Platinum \$750	Gold \$500	Lunch \$250 (In-Kind or Financial)	Transportation Sponsor \$150 (In-Kind or Financial)
Website Event Page	Logo	Logo	Name	Name
Social Media Promotion	Logo and/or Tag	Name and/or Tag	During the Month Providing Logo and/or Tag	During the Month Providing Logo and/or Tag
Post Event Newsletter	Logo	Name	Name	
Printed Program Materials	Logo	Name		
Transportation Promotion	Logo	Name		Logo
Retreat Welcome Sign	Logo	Name		
Lunch Table Tents	Logo		Logo at hosted session	
Tuition	1 Student			
Participant Lanyard Promotion	Logo			
Guaranteed Tour Spot	One Month			
Graduation Invitation & Program	Logo			
Class T-shirt Recognition	Logo			

**New!**

# PLACER AI REPORTS

Gain insights into consumer foot traffic and demographics, with applications for commercial, hospitality, and municipalities

Placer.ai is a location analytics tool that helps clients measure the success of their marketing campaigns and optimize media strategies. Here are some ways Placer.ai reports can help with marketing and decision making:

- Geofencing-define the spatial scope of a geofence and analyze the demographics of people who live or visit the area. This information can be used to create promotional messages and measure attendance at events.
- Audience understanding-with demographic reports, we can help clients understand their audiences.
- Store traffic measurement

Placer.ai uses an algorithm to separate visitor, employee, and resident counts by analyzing patterns in length of stay. The company's clients include restaurants, hospitality businesses, and retail stores.

### SILVER ANNUAL

2 Basic Reports  
2 Xtra Reports  
Placer Intern Support

**Investor Package Price \$650**  
**Public Package Price \$850**

### GOLD ANNUAL

4 Basic Reports  
4 Xtra Reports  
Placer Intern Support

**Investor Package Price \$1200**  
**Public Package Price \$1650**

### PLATINUM ANNUAL

6 Basic Reports  
6 Xtra Reports  
Placer Intern Support

**Investor Package Price \$1700**  
**Public Package Price \$2400**

### STANDARD A LA CARTE

Market Report  
Visitors by Origin  
Trade area Analysis  
Void Analysis

**Investor Package Price \$100**  
**Public Package Price \$150**

### ENHANCED A LA CARTE

Routes Report  
Workforce Trade Area Report  
Trade Area Demographic Profile  
Location Heat Map

**Investor Package Price \$250**  
**Public Package Price \$300**

### SIGNATURE ANNUAL

A package designed especially for your organization's needs.  
Ask for an appointment.

### CONTACT US TO RESERVE YOUR PACKAGE!

(715) 235-9087  
tourism@menomoniechamber.org

# MARKETING OPPORTUNITIES

Partner with the Chamber to promote your business or organization and maximize reach. Advertise with the Menomonie Area Chamber & Visitor Center and Explore Menomonie platforms!

## menomonie area CHAMBER & VISITOR CENTER

-  69,506 Webpage Views
-  6,090 Social Media Followers
-  258,827 Social Media Reach
-  1,000+ Email Addresses

## explore menomonie

A program of the Menomonie Area Chamber & Visitor Center

-  192,157 Webpage Views
-  9,125 Social Media Followers
-  5,435,839 Social Media Reach
-  2,800+ Email Addresses

Reach Metrics (July 1, 2023 - July 31 - 2024)

<b>BANNER ADS</b>	
Published on home page of the Chamber website Ad dimensions: 1200 x 113 px	
1 Month Display	\$150
6 Month Display	\$550
12 Month Display	\$1000

<b>MEMBER LISTING</b>	
Purchase mailing label sheets with addresses for all active Chamber member investors	
Printed Labels	\$50
Digital Labels	\$200

## TARGETED EMAIL - EXCLUSIVE REACH

An exclusive email with just your ad space, provided to all active investor email addresses on file

1 Display

\$200

## DIGITAL NEWSLETTER

The Menomonie Area Chamber & Visitor Center publishes two digital newsletters, each with different contact lists and audience reach.

Release dates are listed below

Ad Dimensions: 1200 x 300 px

1 Display

\$100

8 Displays

\$600

4 Displays

\$350

12 Displays

\$750

### MENOMONIE CHAMBER NEWSLETTER SCHEDULE

This newsletter sends out a weekly digital newsletter to all Chamber member investors.

Jan	7	14	20	28			Jul	1	8	14	22	29
Feb	4	11	17	25			Aug	5	12	18	26	
Mar	4	11	17	25			Sept	2	9	15	23	30
Apr	1	8	14	22	29		Oct	7	14	20	28	
May	6	13	19	27			Nov	4	11	17	25	
Jun	3	10	16	24			Dec	2	9	15	23	30

### EXPLORE MENOMONIE NEWSLETTER SCHEDULE

This sends out a bi-monthly digital newsletter to community members & potential tourists to the Menomonie area.

Jan	2	16			Jul	3	17
Feb	6	20			Aug	7	21
Mar	6	20			Sept	4	18
Apr	3	17			Oct	2	16
May	1	15			Nov	6	20
Jun	5	19			Dec	4	18

**New!**

## SOCIAL MEDIA

Platform of your choice (Facebook, Instagram, LinkedIn, Tiktok). Choose your target audience on either the Menomonie Area Chamber or Explore Menomonie social accounts.

1 Dedicated Spotlight

\$150

Buy a Boost - Custom Amount Set by Customer

\$150 + Boost Price

Date preferences are considered, but not guaranteed.

# MEMBERSHIP TIERS

## Together We Are Stronger!

Investor-driven and supported, the Chamber provides an array of opportunities for its member investors and the community at large to join, connect, and grow.

## Tiered Membership Testimonials

### CHAMPION



UW-Stout understands that investing in the Menomonie Area Chamber of Commerce and Visitor Center means that we are investing in our community. Being part of a wide network of Chamber investors allows us to amplify our brand, leverage the expertise and opportunities across the network, and collaborate to make our community even more vibrant and attractive to those who reside here and visit. The wider our network, the more opportunities exist for our investors and community!

Katherine Frank | Chancellor, UW-Stout

### CATALYST



Koowill,inc is a company that pursues a happy life for pets and humans, and is constantly developing technology to create environmentally, animal, and human-friendly products. To practice this even better, with the help of the of Menomonie Area Chamber of Commerce and local residents, we will contribute wholeheartedly to the development of the local community.

Bongil Koo | Chief Executive Officer, Koowill Inc

### CONVENER



As a community bank, Dairy State Bank is committed to building the strength and well-being of the communities we serve. When our customers do well, our business does well. So partnering with the Chamber, having access to the resources they provide and connecting to other local businesses has enhanced our ability to carry out that mission.

Stacy Medin | President, Dairy State Bank



<b>Membership Benefits</b>	<b>Champion \$6,000</b>	<b>Catalyst \$4,000</b>	<b>Convener \$2,000</b>	<b>Connector \$900</b>	<b>Classic \$400</b>
Business Referrals	✓	✓	✓	✓	✓
Business listing on menomoniechamber.org	✓	✓	✓	✓	✓
Connection events	✓	✓	✓	✓	✓
Member Orientation	✓	✓	✓	✓	✓
Virtual member badge and window decal	✓	✓	✓	✓	✓
Representation at governmental events	✓	✓	✓	✓	✓
Insurance Benefits	✓	✓	✓	✓	✓
Members-only pricing	✓	✓	✓	✓	✓
Directory categories	Up to 10	Up to 3	Up to 2	1	1
Listing in biennial Destination Guide	✓	✓	✓	✓	✓
Advertising discount in Destination Guide	✓	✓	✓	✓	
Business Spotlight	✓	✓	✓	✓	
Online Business Card	✓	✓	✓	✓	
Ask the Expert Posting	✓	✓	✓	✓	
Explore Menomonie Community Partner	✓	✓	✓	✓	
Website ad	1 Month	1 Month	1 Month	1 Month	
Press release or ad in newsletter	6 Per Year	4 Per Year	2 Per Year	1 Per Year	
Placer Reports	2 Xtra 2 Basic	1 Xtra 1 Basic	1 Basic		
Website sponsor	Annual	6 Months	3 Months		
Invitation to Executive Leadership Reception	✓	✓	✓		
Season tickets to Chamber Luncheons	4	2	1		
Annual Meeting Tickets	4 Premier Reserved	2 Premier Reserved	2 Reserved		
Reserved seat at Leaders Circle	✓	✓			
Scholarship for Leadership Menomonie	\$500	\$500			
Chamber Chatter Podcast Sponsor	✓				
Gift a Membership	✓				
Meet Menomonie Platinum Sponsor	✓				
Youth Career Expo Platinum Sponsor	✓				

Are you an individual or a non-profit/charitable organization?  
Contact us regarding special rates.

# FOLLOW US!



@menomoniechamber  
@exploremenomonie



@menomoniechamber  
@exploremenomonie



@menomonieWlchamber  
@exploremenomonie



@menomonie-area-chamber

## 2022 - 2025 ORGANIZATIONAL PRIORITIES

### ADVOCACY EFFORTS

Non-Partisan support of our investors through advocating, educating and communicating legislative policies & activities both locally and statewide

### BUSINESS SUSTAINABILITY

Helping to develop and support dynamic and stable businesses in our area

### COMMUNITY IMPACT

Champion events and activities that promote community growth, economic development and sustainability

### INNOVATION & RELEVANCY

Strengthening our abilities and longevity as an organization through strategic planning, marketing strategies and value to investors



**menomonie area**  
CHAMBER & VISITOR CENTER

# 2025 SPONSOR INVESTMENT & MARKETING MENU

Fill out the form below and submit to the Menomonie Area Chamber & Visitor Center to reserve your business sponsorship.

## PROGRAM & EVENT SPONSORSHIPS

### SCULPTURE TOUR

	Sponsor - \$3000/year for 3 years
	Partner - \$2000/year
	Supporter - \$1000/year

### YOUNG PROFESSIONALS

	Platinum - \$500
	Gold - \$250

### CHAMBER LUNCHEON

	Platinum - \$500
	Gold - \$250

### SKILL BOOSTER SERIES

	Platinum - \$500
	Gold - \$250

### EGGS & ISSUES

	Platinum - \$500
	Gold - \$250

### YOUTH CAREER EXPO

	Platinum - \$500
	Gold - \$250
	Silver - \$150

### COFFEE & COMMERCE

	Platinum - \$250
	Gold - \$125

### ANNUAL MEETING & AWARDS

	Platinum - \$3500
	Gold - \$2500
	Silver - \$1000
	Bronze - \$750
	Dessert - \$300
Qty_____	Individual Ticket - \$70
Qty_____	Table of 8 - \$500

### GOLF OUTING

	Platinum - \$1750
	Gold - \$1250
	Silver - \$1000
	Beverage Cart - \$500
	Putting Game - \$500
	Hole - \$350
	Lunch - \$300
	Snack - \$300
	Dessert - \$300
	Golfer Gift - \$100
Qty_____	Team Registration - \$500
Qty_____	Individual Ticket - \$135
	Team Game Package - \$80

### LEADERSHIP MENOMONIE

	Platinum - \$1750
	Gold - \$750
	Lunch - \$300
	Community Project - \$250
Qty_____	Individual Tuition - \$1250

### MEET MENOMONIE

	Platinum - \$1000
	Gold - \$500
	Booth - \$250

### BUSINESS AFTER HOURS

	Platinum - \$500
--	------------------

### HOLIDAY RAFFLE

	Platinum - \$300
--	------------------

### YOUTH LEADERSHIP

	Platinum - \$750
	Gold - \$500
	Lunch - \$250
	Transportation - \$150

## MARKETING OPPORTUNITIES

### BANNER ADS

	1 Month Display - \$150
	6 Month Display - \$550
	12 Month Display - \$1000

### CHAMBER CHECK AD SPACE

	1 Enhanced Listing - \$75
	1/8 Page Display - \$150
	Optional Art Design Fee - Starting at \$95

### TARGETED EMAIL

	1 Display - \$200
--	-------------------

### MEMBER LISTING

	Printed Labels - \$50
	Digital Labels - \$200

### DIGITAL NEWSLETTER

	1 Display - \$100
	4 Displays - \$350
	8 Displays - \$600
	12 Displays - \$750

### SOCIAL MEDIA

	1 Dedicated Spotlight - \$150
Amt_____	Buy a Boost - \$150 + Boost

## CONTACT INFORMATION & FINANCIAL COMMITMENT

By completing this form, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to event unless otherwise requested. Invoices must be paid prior to attending the program or event.

Contact us for more information about sponsorship!

menomoniechamber.org  
info@menomoniechamber.org  
(715) 235-9087  
1125 N Broadway St Suite 3,  
Menomonie, WI 54751

Contact Name	
Business	
Email	
Phone	
Investment Total	