



Leadership Menomonie

Collaborate. Experience. Discover.



menomonie area CHAMBER & VISITOR CENTER



WHY?

We need trained, adaptable leaders ready to serve a diverse community with a wide range of needs in a fast-changing environment.

Great communities like the Menomonie area need civic leaders who are informed, connected and empowered to make a difference.

Leadership Menomonie (LM) is the engine that fuels the development of successful leaders who are prepared to address the complex challenges and drive our community forward.



HOW?

LM has curated immersive and eye-opening experiences designed to develop leadership skills while providing access to the knowledge, experiences and people that make a community work. The program's goal is to cultivate a diverse community of informed, concerned, civic-minded leaders who actively utilize their leadership skills to serve the Greater Menomonie community and beyond.

Through a series of workshops, field experiences and collaborative team projects that appeal to various adult learning styles, the extensive 10-month curriculum allows current and emerging leaders to learn in a safe, meaningful environment. Participants explore and apply best practices in team building, conflict resolution, public speaking, adaptive leadership skills, reflective practice and much more.

Many of our community's most recognizable leaders are graduates of this dynamic program and some of the city's most vibrant community initiatives are a result of the LM experience.

WHO?

DIVERSE LEADERS / QUALITY PRESENTERS

One of the unique strengths of LM is its ability to bring people together who may not otherwise interact in a professional capacity. Through LM, participants connect with peers from many walks of life and backgrounds.

Together, participants form a cohesive team dedicated to learning about community issues, considering various perspectives and creating solution-based strategies. They learn to see beyond their own spheres and they grow their personal leadership capacity, while also learning to make a difference as a part of a team – engaging where needs exist within their own community.

LM is committed to welcoming a broad range of individuals with different life experiences and perspectives into the program. We strive to include persons of varying age, race, national origin, ability, family status, sexual orientation, gender, religion, income level and occupation to bring richness to the experience.

Meanwhile, we also tap into our community's rich resource of high-level professionals and current leaders, including many LM alumni, to help fuel our program. Fostering these valuable community connections and providing access to these resources are key to sparking positive change.



COMMUNITY SUPPORT AND ENGAGEMENT MAKES THE DIFFERENCE



PARTICIPANT BENEFITS

- ❖ Broadens perspective to prepare individuals to lead more effectively in their careers, their neighborhoods, and their communities.
- ❖ Builds awareness and understanding of issues facing the Greater Menomonee area.
- ❖ Provides networking opportunities and connection with a wide array of influential leaders.

BUSINESS/ORGANIZATION BENEFITS

- ❖ Provides an unparalleled opportunity to recognize, grow and enrich the skills of your business or organization identified leaders.
- ❖ Builds powerful connections and fosters communication among leaders in your business or organization and the community.
- ❖ Establishes a vital link allowing your business or organization to influence and help shape the future of the Dunn County area.
- ❖ Demonstrates the long-term commitment to ensuring a strong future for the community in which it operates.
- ❖ Partners in the training and development of current and emerging community leaders.

COMMUNITY BENEFITS

- ❖ Develops more knowledgeable and motivated leaders with appreciation for current and future challenges and opportunities.
- ❖ Encourages partnerships and collaboration between public and private sectors.
- ❖ Broadens the pool of community leaders.
- ❖ Projects directly benefit community needs.

SPONSOR BENEFITS

- ❖ Business Exposure
- ❖ Relevant Recognition
- ❖ Event Data Reports

The many vexing challenges we face on the local, state and national level calls for leaders who will think critically, manage courageously through change and continually work for greater inclusively. Our community's future leaders will grow and thrive with effective, targeted training and invaluable community connections, along with inspiration and support from individuals and organizations who share our mission.

Leadership Menomonee plays a crucial role in helping to identify and prepare the civic leaders upon whom our region's future success depends. Your investment will pay dividends toward a great future for Dunn County. Help us create a thriving community sustained by an inclusive network of empowered leaders.



"A genuine leader is not a searcher for consensus but a molder of consensus."
-Martin Luther King Jr.

BUILDING A LEADERSHIP LEGACY

❖ IMPACT PARTNERS

IMPACT PARTNERS provide significant support to encourage and enhance the development of leaders and the advancement of communities. In recognition of their investment, LM Impact Partners at the Platinum Sponsor (\$1,500), Gold Sponsor (\$500) and Silver Sponsor (\$250) levels receive promotional recognition and a partnership role in helping prepare tomorrow's leaders.

❖ SESSION PARTNERS

SESSION PARTNERS (In-Kind) have direct connection with the LM cohort and engage in a portion of one session in a way that makes sense for your organization.

❖ SCHOLARSHIP FUND

Creating a diverse mix of participants sometimes requires providing financial assistance. LM Impact Partners and donors help fund the scholarships necessary to keep the program representative of the community it serves and to ensure no one with the desire to lead is denied access to this experience.

❖ CUSTOMIZED PARTNERSHIP

If you don't see what you are looking for, please contact Program Manager at programs@menomoniechamber.org or 715-235-9087 to explore components of a customized LM partnership package.

IMPACT PARTNER BENEFITS

This network plays a critical role in shaping the future of the Greater Menomonie area. As an IMPACT PARTNER, your organization will have the chance to connect with this network in a variety of ways including:

❖ PODCAST RECOGNITION

The Chamber has recently launched a podcast series entitled "Chamber Chatter." Through mentions and/or ads on the podcast, Impact Partners will reach hundreds of listeners and raise awareness of their organization or business commitment to leadership development and the community.

❖ NEWSLETTERS

The Chamber is producing weekly electronic and quarterly-printed newsletters, which are distributed to Chamber Investors, community partners and other local outlets. Impact Partner organizations or businesses will be recognized in the newsletter.

❖ SOCIAL MEDIA & WEBSITE

The Chamber regularly utilizes social media and the website to heighten awareness of the activities of the current LM class and to recognize the impact alumni are having on our community. Impact Partner organizations will be recognized via our social media networks and website platforms.

WE INVITE YOU TO JOIN US

Leadership Menomonie offers life-enriching benefits to participants, employers and the community. This program requires support from established leaders like you! We invite you to join LM through participation, investment opportunities or through other means valuable to your organization or business.

- Join the next class of leaders as a participant or content expert
- Reward a leader in your organization by nominating their participation
- Support an underfunded, high-potential leader through a SCHOLARSHIP GIFT
- Demonstrate your community commitment by becoming an IMPACT PARTNER


Please help ensure the future of the Leadership Menomonie community is strong, thriving and welcoming to all by investing in this premier Leadership Development resource. For questions or additional information, contact the Program Manager at programs@menomoniechamber.org or by calling 715-235-9087.

RETREAT PARTNERSHIP OPPORTUNITIES

Below is a summary of the recognition and engagement opportunities exclusively for Leadership Menomonie Retreat. If you don't see what you are looking for and would like to explore components of a customized LM partnership package, or if you are ready to partner now, please contact the Program Manager, at programs@menomoniechamber.org or 715-235-9087.



Retreat held at: Heartwood Resort & Conference Center, Trego, WI
August 16 - 17, 2023




Impact Partner Recognition	Platinum \$450 Only 1 Available	Gold \$300 Only 3 Available	Silver \$150 Only 2 Available
SOCIAL MEDIA PROMOTION	Logo	Name	
WEBSITE EVENT PAGE	Logo	Name	
Participant WELCOME	Pre-recorded Message		
ON-SITE EVENT BANNER			
DINING TABLE TENTS	Logo	Name	
RETREAT PARTICIPANT LANYARD PROMOTION	Logo		
RETREAT SOCIAL RECOGNITION			Logo
POST EVENT NEWSLETTER	Logo	Name	Name

Sponsorship Deadlines: June 1, 2023

PROGRAM PARTNERSHIP OPPORTUNITIES

Below is a summary of the recognition and engagement opportunities for Leadership Menomonie from September to June. If you don't see what you are looking for and would like to explore components of a customized LM partnership package, or if you are ready to partner now, please contact the Program Manager, at programs@menomoniechamber.org or 715-235-9087.



Impact Partner Recognition	Platinum \$1,500	Gold \$500	Silver \$250
TUITION	1 Full Tuition		
SOCIAL MEDIA PROMOTION	Logo	Name	
WEBSITE EVENT PAGE	Logo	Name	Name
PODCAST GUEST			
PROGRAM MATERIALS	Logo	Name	
PARTICIPANT LANYARD PROMOTION			
GRADUATION INVITATION	Program Welcome & Logo		
AFTERGLOW HOST / PROMOTION			
POST EVENT NEWSLETTER	Logo	Name	

Current tuition is \$1,125. Scholarship opportunity available

Receive \$100/person discount after first paid participant, for up to two additional participants.

Participation must be for the same organization or business and enrolled in the same graduation year.

Sponsorship is on-going unless filled

LEADERSHIP MENOMONIE PARTNERSHIP MENU

Fill out the form below and submit to the Menomonie Area Chamber & Visitor Center to reserve your organization or business for sponsorship.

If you don't see what you are looking for and would like to explore components of a customized LM partnership package, or if you are ready to partner now, please contact the Program Manager, at programs@menomoniechamber.org or 715-235-9087.

Leadership Menomonie Retreat

August 16 - 17, 2023

	Platinum - \$450
	Gold - \$300
	Silver - \$150

Leadership Menomonie Program

September 2023 - June 2024

	Platinum - \$1,500
	Gold - \$500
	Silver - \$250

Contact Name	
Organization / Business	
Email	
Phone	

Investment Total _____ Signature _____ Date _____

By signing, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to event unless otherwise requested.

Please submit completed menu to info@menomoniechamber.org